



PUERTO RICO 2024

# VENDOR PROSPECTUS

Fairmont El San Juan Hotel  
6063 Av. Isla Verde  
Carolina, 00979, Puerto Rico

**BROUGHT TO YOU BY:**



# THE PREMIER EVENT FOR DENTAL SLEEP PROFESSIONALS

## And the Perfect Place to Spotlight Your Business

It's our anniversary! Join us for the sixth annual SleepCon, where International Academy of Sleep invites sleep doctors, and vendors to take a deep dive into the IAOS model to run a successful sleep practice. See how IAOS is changing the business of sleep dentistry and helping dentists save more lives.

IAOS members can see between 200-500 sleep patients each and every month – and they're looking for the best of the best to support their businesses.

During this incredible 2-day event, you'll have the chance to meet the country's most ambitious dental sleep professionals who want to improve their practice and get your business in front of them. They want to see their sleep practice thrive and are coming to this event to find the answers to their many questions.



## FROM OUR C.E.O.

International Academy of Sleep was founded in 2014, after discovering that there was something missing from other sleep programs – the business strategies that make sleep stick. Since then, International Academy of Sleep has helped dentists expand their practices by creating dental sleep medicine businesses alongside their existing dental practices.

From science to technique, from business strategy to general administration, IAOS members have the tools and support to build the healthcare business of their dreams.

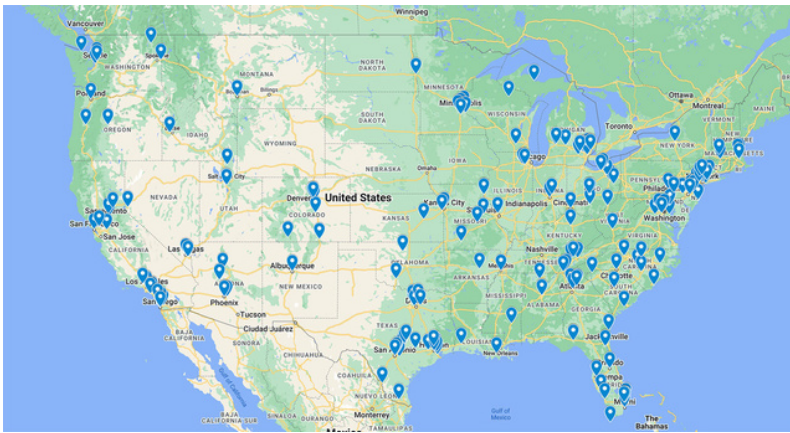
We pride ourselves on guiding dentists through all the necessary steps to establish a thriving dental sleep business with clear mentorship and a thriving community. As an exhibitor at SleepCon, you'll become an integral part of this process and a go-to resource for our attendees. We look forward to you joining us.

*Ali Weisbach*



# Why exhibit at SleepCon?

SleepCon attendees are ambitious and driven dentists from all across America who are advancing their careers through dental sleep medicine. Some are ready to hang up their handpiece and dedicate themselves solely to sleep; others continue practicing traditional dentistry while implementing sleep.



As IAOS members, these dentists have taken the initiative to expand their services and treat a larger range of patients. They always search for new tools and strategies to introduce into their practice.

Exhibitors will have multiple occasions to meet with SleepCon attendees to expand their professional networks. It's all about being in the right room with the right people, and for many of our past exhibitors, that has been the exhibit hall at SleepCon. Breakfast and lunch is served in the exhibit hall, giving exhibitors the perfect opportunity to strike up a conversation. All attendees are given a swag bag that includes a marketing piece from exhibitors as well.

# Previous Exhibitors



## What Our Exhibitors Say



*We've been coming to SleepCon for the past 4 years, and it's never disappointed. All the members are committed to growing their sleep businesses and are excited to talk to vendors who can help them achieve their goals. Just make sure you bring your A-game for the Halloween costume party!*



*Sleepcon 2023 in Cancun was a great event for our team. The attendees are some of the most innovative, passionate individuals in dental sleep and there is a collective interest in everyone engaging and helping others. The Sleepcon team was very responsive and helpful and the entire experience, from the hotel-to the food and social events- was incredible! As a vendor, we were able to engage with dentists and their teams in a very positive way!*



*We have been involved with IAOS for 7 years, and for the last 5, we have been sponsors for Sleep Con. We love exhibiting at Sleep Con because it gives us a chance to meet face-to-face with current and new clients so that we can help with any and all the information they need for their HST needs.*

*Sleep Con is an exciting and informative experience sharing new ideas, products, and education*

**West Coast Diagnostics**

# Sponsorship Opportunities

## All Exhibitor Registrations includes:

- ✓ (1) 6 ft. table and (2) chairs
- ✓ Complimentary 50-word listing in the online exhibitor list and print program
- ✓ (1) SleepCon swag bag
- ✓ Cocktail reception and morning and afternoon coffee breaks in the exhibit hall
- ✓ Opportunity to network and connect with the industry's top leaders and professionals

## Exhibitor Registrations DO NOT include:

- |   |  |
|---|--|
| ✗ Additional Furniture  | ✗ Lead retrieval devices                                 |
| ✗ Meals (Meal tickets can be purchased separately for \$200/person. No exceptions)                  | ✗ Storage of crates and empties                          |
| ✗ Utilities (electricity, internet, phone, gas, water, or drain)<br><i>More information to come</i> | ✗ Cleaning services within your booth space              |
| ✗ Feight and material handling  | ✗ Labor and other services needed for your exhibit space |

## Guaranteed Space Requirement:

To guarantee exhibit space, each exhibitor must submit full payment for the conference package selected, unless otherwise agreed to in writing. Your space is not guaranteed until payment is received in full.

# Sponsorship Tiers

	Diamond \$18,000	Gold \$7,995	Silver \$5,995
Booth Size	10 x 20 <small>Choice of booth location included</small>	10 x 10	10 x 10
1 static banner in the November 2024 IAOS monthly member newsletter	●	●	●
1 post-event eblast to SleepCon attendees	●	●	●
Presentation	●	●	●
Listed in agenda as exhibitor under corresponding tier	●	●	●
1 marketing piece included in SleepCon swag bag	●	●	●
Logo hyperlinked to your website on SleepCon page	●	●	●
Admission to Halloween party	●	●	●
Sponsored E-blast to full IAOS list	●	●	●
Event Badges	6	4	2



**Not ready to upgrade, but see something you like in a higher tier?**

Contact our team to discuss our a la carte options at [sleepcon2024@iaos.com](mailto:sleepcon2024@iaos.com) or by scanning QR code

In addition to our 3 exhibitor packages, we have a number of add-on options available. Customize how you showcase your brand!

## MEAL SPONSOR

Be the first brand our attendees see when it's time to refuel by sponsoring a catered breakfast or lunch! "Sponsored by YOU" signage, food, and beverages included.

**Breakfast – \$3,000**

**Lunch – \$5,000**

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## REFRESHMENT BREAK

Give attendees a reason to wake up to your brand by sponsoring a refreshment break. "Sponsored by YOU" signage and coffee, teas, a selection of snacks included.

**\$1,000**

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## PARTY SPONSOR

Have your signature cocktail featured on the menu at our much anticipated Halloween Party!

**Contact us for pricing**

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## TAILORED CONTEST

Create a splash with an exclusive SleepCon contest, awarding a brand experience, product, or service to a lucky SleepCon attendee.

**Contact us for pricing**

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## PRESENTATION

Present a relevant topic of your choice to a room of SleepCon attendees.

**Contact us for pricing**

## Have another idea?

We'd love to discuss how to have your brand at SleepCon 2024!

# Important Dates

**SleepCon**  
OCTOBER 25-26, 2024



**June 30, 2024**

Last day for exhibitor  
registration



**August 31, 2024**

Swag bag marketing materials  
must be received by this date.

## BECOME A SLEEPCON EXHIBITOR NOW

Fill out the SleepCon Exhibitor  
Registration Form [HERE](#)

Or use link below to register  
[sleepconusa.com/vendor-start](https://sleepconusa.com/vendor-start)



Once we receive your request form, we will review it and reach out to you promptly so please keep an eye out for that in your inbox.

Prior to the event, we will send you more information regarding set up, required materials, and more.

**If you have any questions, comments, or concerns, please contact:**

Claudia Villatoro  
908-258-0341  
[sleepcon2024@iaos.com](mailto:sleepcon2024@iaos.com)

**IAOS**  
INTERNATIONAL ACADEMY OF SLEEP





**TURNING DENTISTS INTO  
HAPPY HEALTHCARE  
ENTREPRENEURS**